

Ambition

creative • marketing • design

Our Services



Web Design • Branding • Marketing • Social Media • Advertising
workwithambition.com • @workwithambition • hello@workwithambition.com

Work With Ambition

Page 2 – Intro & Client Review

Page 3 – Web Design Service

Page 4 – Full Service Marketing

Page 5 – Social Media Service

Page 6 – Graphic Design Service

Page 7 – Marketing Service



Reviews

"Ambition and their team are fast, efficient & always come up with great marketing ideas! Since bringing them on, they have been an asset to my business. My website is beautiful and user friendly, my Instagram looks seamless and my Facebook is well managed. They print my business cards in a timely manner and have designed my trade show advertising set up. Mandi and her team are so nice and they make sure everything is proofed before posting. They are very resourceful & responsive. I am so happy I found this company!" -Madison Cox, Owner

Contact our client, Madison, for a reference:
colormestudionj@gmail.com or 609-810-9897

"I am the CEO of Lin-Mark Sports located in Cape Coral FL. For the past several years we have used Mandi at Ambition to setup and maintain our website - linmarksports.com. We have been extremely happy and satisfied with all aspects of our working relationship with Mandi including website design, suggested updates and timeliness to our requests. We recommend any business wanting to have a very good and dependable website company and programmer to use Ambition as their website provider."

Contact our client, Mark, for a reference:
linmarksports@linmarksports.com

Website Design

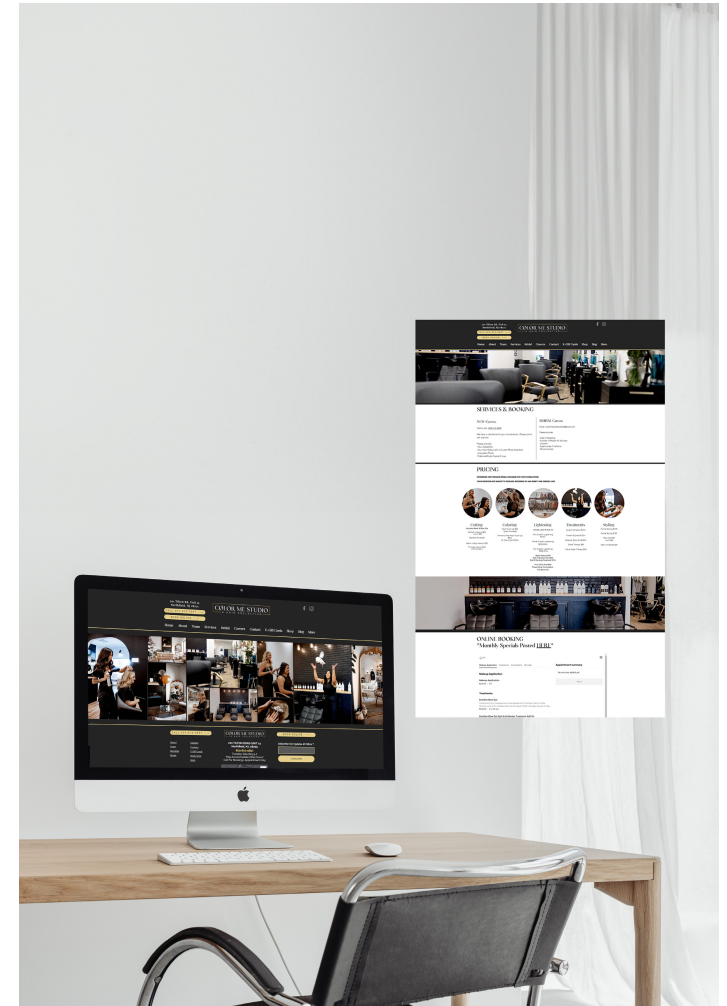
- A visually stunning site that's competitive
- Each site is custom built, no templates are used
- Sites have the option for many different applications to be added, like bookings, shopping, grocery, restaurant ordering and more
- All sites match the branding of the business
- Sites are responsive and mobile friendly

Success Story

When Color Me Studio opened, it was much different than it is today. We worked with the business every step of the way, over three years. The website now features professional images, an integrated booking system, information on services, salon policies, team overviews and more. The branding identically matches the business, inside and out! When you Work With Ambition, we're with you every step of the way.

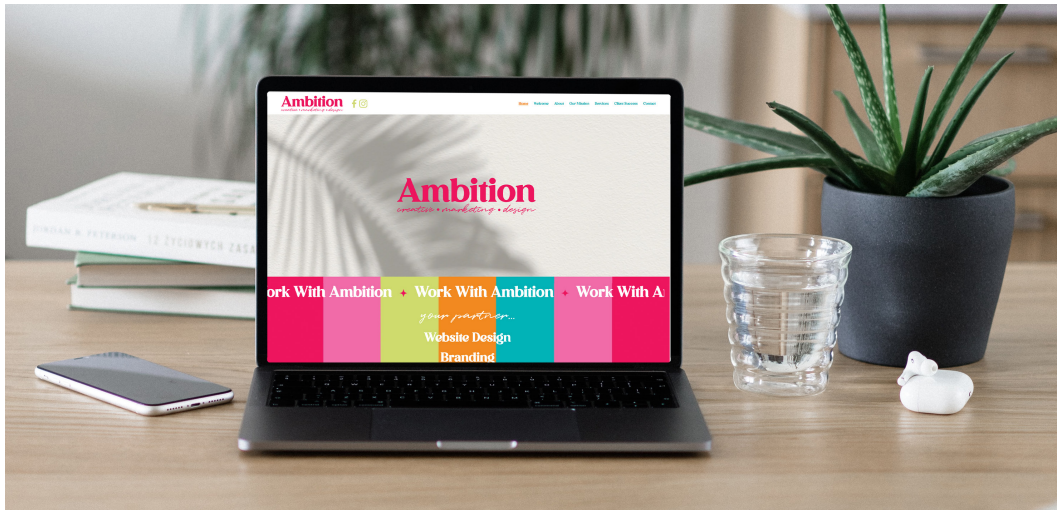
Investment

\$95 per hour, plus hard costs



Full Service Marketing

- A full solution for an ambitious approach to marketing
- Put your business ahead of the competition by Working With Ambition. We handle all services for your success
- Includes all of the services listed in this proposal: social media, marketing, graphic design, web design, online services and much more
- Pricing for a la carte services is shown on the pages following



Investment

\$75 per hour less with a 3, 6 or 12 month retainer

Monthly Services:

- 2 Hours Social Media Scheduling
- 4 Hours Content Creation
- 2 Hours Video Editing
- 3 Hours Social Updates and Customer Interaction
- 1 Hour Marketing Plan Creation and Management
- 1 Hour Marketing Success Review and Reporting
- 2 Hours Client Meetings
- 2 Hours E-Blasts and Blog Post Creation
- 2 Hours Editing Online Platforms
- 2 Hours Graphic Design for Social Media
- 3 Hours Other Graphic Design
- 1 Hour Advertising and Public Relations Management.

That's a total of 25 hours each month! We track our time for all services, and we spend at least 25 hours per month on services. More hours are needed for select industries, like food, amusement, and retail.

Social Media

- A data proven approach to social media that leads to sales increases, exposure
- Full management of Facebook and Instagram
- Monthly marketing plan creation, outlining goals and targets
- All content creation is included. For clients outside our area, we use local to your area media teams at no additional fee
- Graphic design for feed posts, stories, and Meta ads, to provide a diverse feed

Success Story

We love working with businesses that have struggled with social media. We bring the WOW to your accounts, and we turn posts into on site traffic and sales. With Gaiss' Market, we have evolved the social media and we have very high success for our marketing campaigns with little ad money spent. The very active audience is engaged with the accounts. We are about to start monetization with this client, too! We are focusing on videos, our team records all the content. When you Work With Ambition, you get a social media plan built to your specific business that is data driven.

Investment

\$75 per hour, less with a 3, 6 or 12 month retainer



Graphic Design

- Cohesive branding across all channels with consistent use of colors, fonts, design assets, and logos
- All on site materials, marketing and operational
- Marketing materials, plus event displays
- Sourcing for all print materials
- Advertisements, social media graphic posts, and more

Success Story

Our top priority is cohesive branding for our clients. This dedication to design ensures a bold, strategic recognition across all platforms and medias. With Ocean Bay Coastal Grille, we created a logo and design assets to brand the new business. Design assets were used on social media designs, print advertisements, and the menu. Colors from the logo were used on all platforms and on the website. With an impressive design, our clients even are able to monetize by selling merchandise.

Investment

\$75 per hour, less with a 3, 6 or 12 month retainer



Marketing

- Data driven, marketing solutions for all goals
- Creation of marketing plan, built with the client, focusing on goals and growth
- Promotions, events, and sales created, guided by the marketing plan
- All aspects of the business is outlined for a set duration
- Marketing plans are available for clients to implement on their own as a “DIY” solution

Success Story

When you Work With Ambition, you can be sure we are moving towards your goals with our marketing services. Our marketing plans are custom curated for your business. There's no cookie cutter plans here. Your goals, your data, your growth...it makes for an aggressive marketing plan that crushes your competition and brings sales, reach, and exposure.

Investment

\$125 per hour, less with a 3, 6 or 12 month retainer

